

Hog Wild
August 7, 2026
Schertz Civic Center
1400 Schertz Pkwy, Schertz, TX 78154

8:00 am – 9:00 am	Pep Rally Arrival Zone: Breakfast & Registration
9:00 am – 9:10 am	Welcome to the Gridiron Gathering (T. Daniel Santee and Schertz Mayor Ralph Rodriguez)
9:15 am – 10:05 am	The Future of the Game: AI Edition (Matthew Grove and Corina Sanchez)
10:05 am – 10:10 am	Timeout: Sideline Recharge
10:10 am – 11:10 am	Data Center Team Huddle (Stanley Springerley and Natalie Thamm)
11:10 am – 11:15 am	Timeout: Take Five in the Huddle
11:15 am – 12:00 pm	The Planning Playbook: Winning Strategies for Cities (Amanda Padilla & Jon James)
12:00 pm – 1:15 pm	Halftime! Fueling Up for the Second Half Lunch Break
1:15 pm – 2:00 pm	The Referees of the Game: Lessons Learned from Veteran Elected Officials – Discussion Panel (Marissa Ximenez, Moderator)
2:00 pm – 2:55 pm	One Team, One Goal: Leading Together to Serve the Community (Bennett Sandlin)
2:55 pm – 3:00 pm	Timeout: Recharge for the Last Quarter
3:00 pm – 4:00 pm	No Fumbles Allowed: Preserving Electronic Data (Clarissa M. Rodriguez and Paloma Flores)
4:00 pm – 4:15 pm	End Zone Send-Off: Closing Remarks and Drawing (T. Daniel Santee)
4:15 pm – 6:00 pm	Friday Night Lights Afterparty